

## ESA AND AIAS FOUNDATION REVEAL 2017 INTO THE PIXEL VIDEO GAME ART COLLECTION

*14 Pieces Displayed and Available for Auction at E3 Expo, June 13-15 in Los Angeles*

June 7, 2017 – WASHINGTON, D.C. and LOS ANGELES - The Entertainment Software Association (ESA) and the Academy of Interactive Arts & Sciences (AIAS) today announced the official selections for the 2017 Into the Pixel (ITP, #IntoThePixel) collection. Established in 2004, the annual ITP art exhibit honors video game artists who continue to push the interactive entertainment art form forward. Co-produced by the ESA and AIAS, the 2017 ITP collection will be displayed during E3, the world's premier trade show for computer, video, and mobile games, from June 13-15, 2017, at the Los Angeles Convention Center.

This year all 14 pieces will be auctioned off on eBay during E3 week. Proceeds from the auction will raise funds for the ESA and AIAS Foundations to support future game makers. The auction runs 5 days and begins Tuesday, June 13 at Noon PST, concluding Saturday, June 17 at Noon PST. All ITP bids can be made at the AIAS eBay page [here](#). (\***NOTE:** ITP images will not appear on eBay until the live auction begins on June 13th at Noon PST.)

"The ITP collection is once again vibrant and expressive," said Patricia Lanza, ITP Jurist and Director of Talent and Content, The Annenberg Space for Photography. "It ranges from the playful to the serious. There is a wide range of styles and artistic ability, with intricate story telling - often in a single frame. It is these single frames that are presented in this collection that encompass the essence of the art."

"Into the Pixel embodies the spirit of innovation, interaction, and creativity that defines the very best of our industry," said Michael D. Gallagher, president and CEO of ESA, the trade association that represents the US video game industry and owns and produces E3. "ESA is proud to honor and celebrate the monumental talent of our community's artists at E3 every year."

This year's Into the Pixel includes 14 key pieces selected from a variety of genres. Winners are listed below and can be found, along with images, at: [www.intothepixel.com](http://www.intothepixel.com):

Game	Title	Artist(s)	Publisher	Developer
GWENT®: The Witcher Card Game	Ida Emean	Anna Podedworna	CD Projekt Red	CD Projekt Red
The Banner Saga 2	Not a fairy tale RPG	Artist: Igor Artyomenko, Art Director: Arnie Jorgensen	Versus Evil	Stoic Studio
Prey	Morgan Deco - Orange	Fred Augis	Bethesda Softworks	Arkane Studios
Destiny: Rise of Iron	Plaguelands	Sung Choi	Activision	Bungie
Tom Clancy's Rainbow Six Siege   Operation Red Crow	Pagoda Rappel Firefight	Tri Nguyen	Ubisoft	Ubisoft Montréal
INSIDE	Screenshot	Playdead Art Team	Playdead	Playdead
RIME	Bridge	Peter Boehme & José Luis Vaello	Grey Box, Six Foot	Tequila Works
SUPERHOT	Alley	Marcin Surma	SUPERHOT	SUPERHOT
Homeworld: Deserts of Kharak	Gaalsi Outpost	Artists: Aaron Kambeitz, Brennan Massicotte, & Cody Kenworthy	Gearbox Software	Blackbird Interactive Inc.

		Art Director: Rob Cunningham		
League of Legends	City of Progress, City of Iron and Glass	Worldbuilding team	Riot Games	Riot Games
League of Legends	Ivern: The Green Father	League Art Team	Riot Games	Riot Games
Uncharted 4: A Thief's End	Market Chase	Artist: Nick Gindraux Art Directors: Robh Ruppel and Erick Pangilinan	Sony Interactive Entertainment America	Naughty Dog
Creature Quest	Creature Quest Lineup	Art Director: Heather Poon Artists: West Studio	VC Mobile Entertainment, Inc.	VC Mobile Entertainment, Inc.
West Studio Undisclosed IP	The Legend of Jingwei	William Wu		West Studio

The 2017 ITP jurists are:

- Bob Rafei, founder, CEO and Visual Director, Big Red Button Entertainment
- Glenn Phillips, Curator and Head of Modern & Contemporary Collections, Getty Research Institute
- Jane Ng, Lead Artist, Campo Santo
- Matt Hall, Senior Concept Artist, Zynga/Rising Tide Games
- Nora Dolan, Independent Curator
- Patricia Lanza, Director of Talent and Content, The Annenberg Space for Photography
- Seth Spaulding, Senior Art Manager, Blizzard Entertainment

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**Media Contacts:**

Debby Chen  
Academy of Interactive Arts & Sciences  
310-484-2556  
[debby@interactive.org](mailto:debby@interactive.org)

Dan Hewitt  
Entertainment Software Association  
202-223-2400  
[dhewitt@theESA.com](mailto:dhewitt@theESA.com)